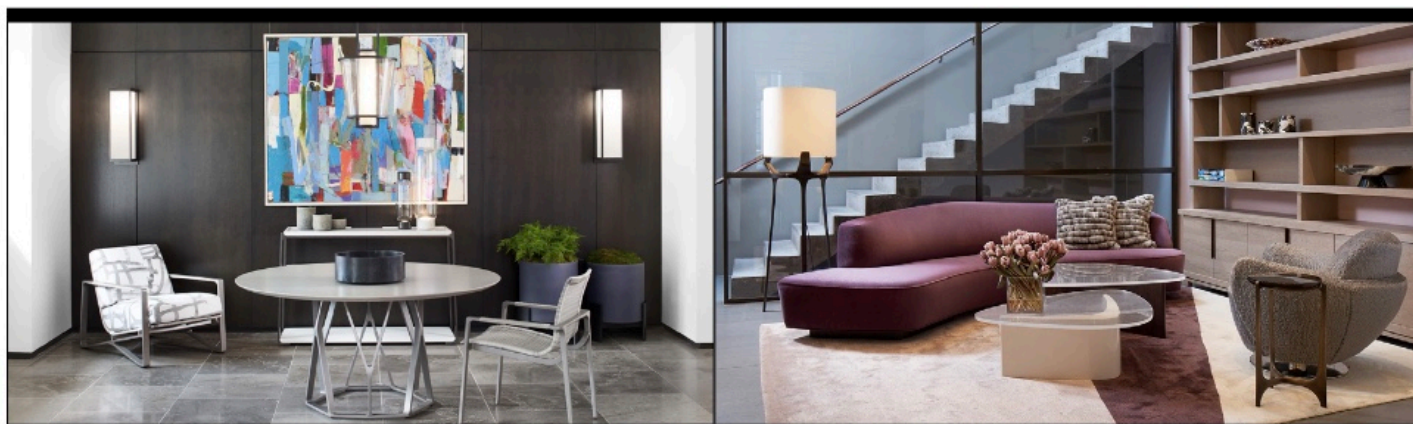


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BOF



Fall NeoCon is Full Steam Ahead



HOLLY HUNT Recommits to Long-Term Leases at Vornado Realty Trust Properties

THIS YEAR ALSO MARKS THE BRAND'S 20TH ANNIVERSARY AT THE A&D BUILDING IN NEW YORK.

Vornado Realty Trust has announced HOLLY HUNT has renewed its long-term leases at the Design Center at theMART in Chicago and the Architects and Designers (A&D) Building in New York.

The decision illustrates the luxury design brand's continued investment in its showroom experience — an integral piece of its omnichannel strategy — and exemplifies its longstanding commitment to serving its active design community.

President of HOLLY HUNT, Marc Szafran, shared, "Our goal at HOLLY HUNT is to continue to deliver the industry's most exceptional, concierge-level customer service available to designers today. This means supporting the trade however and whenever they want to engage with us: to check inventory, to shop, to specify, to order samples, to manage quotes and orders or even more. Designers have loved and trusted our showrooms for almost 40 years because of the creative inspiration they afford, as well as the opportunity to see, touch

and feel our beautiful products.

"Vornado Realty Trust properties in New York and Chicago are a critical component of our showroom network, and our success in this area is in large part due to the long and fruitful relationship we have with them. We're thrilled to continue this relationship, especially as our digital platform fully integrates with our brick-and-mortar locations, creating a true, state-of-the-art, omnichannel experience for the trade."

Byron Morton, vice president of showroom leasing, theMART, said, "HOLLY HUNT's New York and Chicago showrooms have been a cornerstone to the industry for decades — offering design professionals a calm, comfortable and inspiring place to explore and specify. In 1983, Holly Hunt opened her first showroom in Chicago's Merchandise Mart, a beautiful and thoughtfully presented, gallery-like environment. We are honored to continue to be HOLLY HUNT's partner in Chicago close to 40 years later." **BoF**